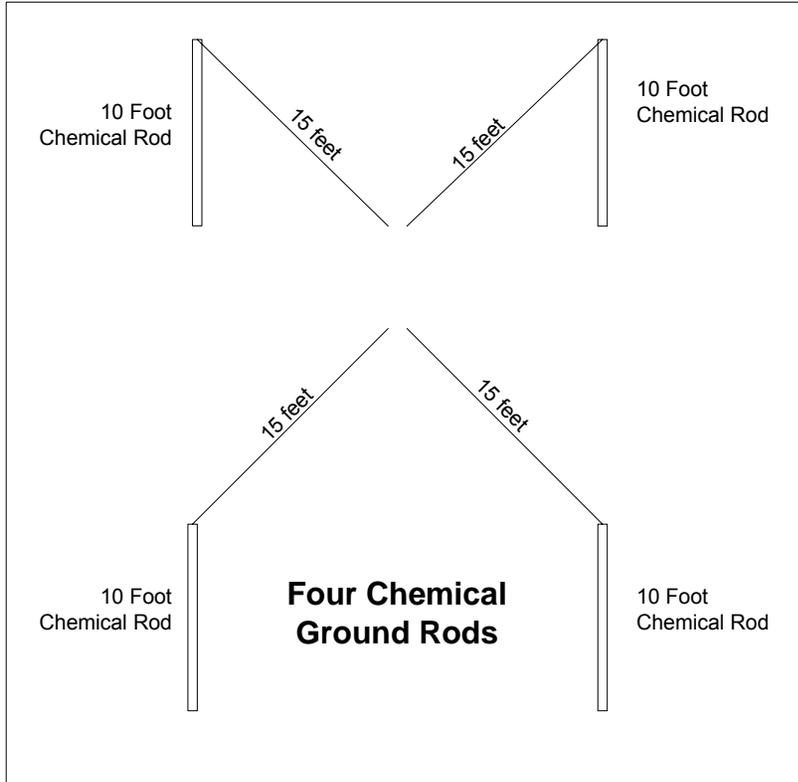


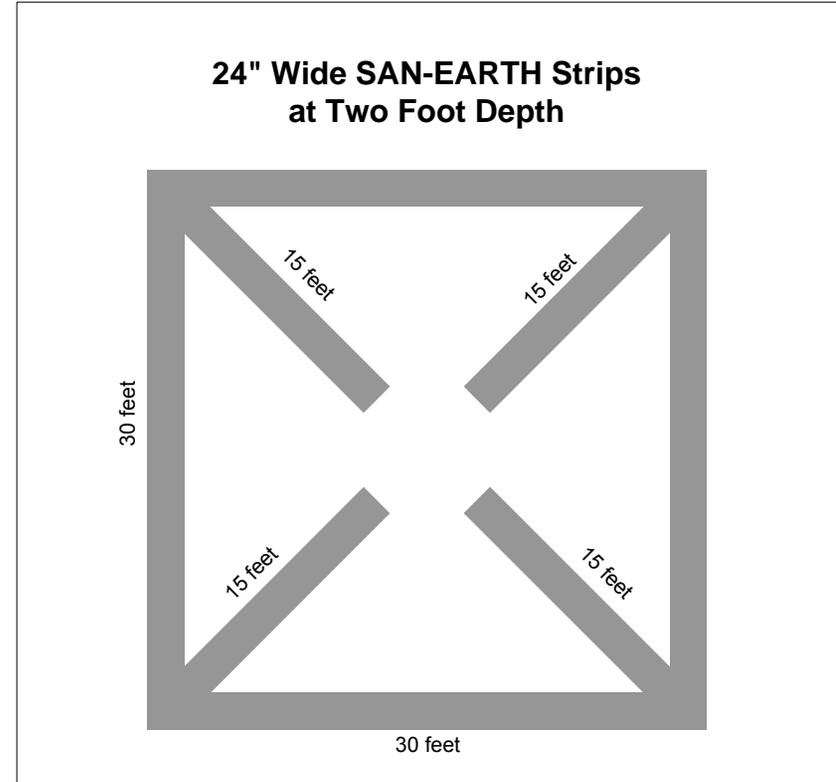
Resistivity = 200 ohm-m

Cost vs. Performance: Bang for Your Buck



Cost: \$2,600

Resistance: 16.6 ohms



Cost: \$900

Resistance: 4.2 ohms

Number of Chemical Rods:	4
Suggested Retail Price per Rod:	\$650
Total Cost:	\$2,600
Resulting Resistance:	16.6 Ω

Total Length: 180 feet, Bags Required:	18
Suggested Retail Price per Bag:	\$49.95
Total Cost:	\$900
Resulting Resistance:	4.2 Ω